

PERFECT STORM CONFERENCE

Seminars, Exhibitions, Strategies, Networks & Resources

21 & 22 March 09', PWTC KL

Panic?

危机 wei ji


The chinese character of crisis consists of 2 words, "danger" & "opportunity". In other words, in any crisis there is always opportunities

What Is The Next Step In A Perfect Storm?


KEYNOTE SPEAKERS:



Master William Leon Chua
Asia's foremost management & marketing guru, master team-builder and renowned motivator




Sue Lim
Award winning Human Resource coach & trainer



Jessica Hong
Financial and crisis management expert



Vincent Cheng
SME Internet Marketing expert



James Quan
Quality Management & Lean Six Sigma



Husni Salleh
CEO of Malaysia Venture Capital Management Berhad



MON
Strategic team alignment, customer service, sales & marketing expert



Stanley Cham
Widely used Sales Champion trainers

This is a used, tested, proven & complete business system to help you weather against the storm

"Discover the 9 keys you can apply immediately in your business"

1. Possess a warrior mindset in uncertain times
2. Be a guru of numbers
3. Maximizing Web 2.0 to your advantage
4. Managing customer expectations and manage your profits
5. Keeping your operations LEAN
6. Overcome the fear of selling
7. To downsize or rightsize your human resource?
8. Setting the right KPI and managing performance for efficiency
9. Where to find the perfect fund in a perfect storm?

Register now at RM699 only

<http://thelearnov8.com/perfectstorm.html>

Call us now at 03-9076 8488 to reserve your seat

PERFECT STORM^{09'} CONFERENCE

What Is The Next
Step In A Perfect
Storm?

WHAT IS A PERFECT STORM?

Tough times never last, but tough people do. Perfect storm means the best time to venture into a new horizon is when there is a storm. Perfect Storm Conference is an action-based conference, designed to provide YOU with the resources and expertise to ride through the storm and seize the right opportunity to grow and expand your business!

Programme "Taking The Next Step In A Perfect Storm"

12 March 2009 (Saturday)

0800 – 0915 hrs : Registration of participants

0920– 0930 hrs : Arrival of Y.B DATO' NOH BIN HAJI OMAR (Minister of Entrepreneur & Co-operative Development (to be confirmed)

0930 – 1000 hrs : Keynote Address by DATO' NOH BIN HAJI OMAR (to be confirmed)

1000 – 1030 hrs : Dialogue Session with DATO' NOH BIN HAJI OMAR (to be confirmed)

1030 – 1045 hrs : Refreshment

1045 - 1145: SESSION I

"The WARRIOR mindset in time of a perfect storm"

By Master William Leon Chua

- The warrior mentality in a perfect storm
- Be an optimistic entrepreneur
- Are heroes created in time of crisis?
- 5 steps to boost your confidence in uncertain times

1145 - 1245: SESSION II

"Be A Guru of Numbers in a perfect storm"

By Jessica Hong

- 3 Steps of Budgeting & keeping your cost low
- 4 Steps of manage your cash flow
- 3 sure-fire ways to regain your financial position
- How to stretch your ringgit in a shrinking economy

1245 - 1345: LUNCH

1345 - 1445: SESSION III

"Maximizing Web 2.0 in a perfect storm"

By Vincent Cheng

- Discover the wonders of web 2.0 !
- 3 idiot proof ways to use Web 2.0 in your business
- Generate continuous traffic with Web 2.0
- Build a passive income pipelines with Web 2.0

1445 - 1545: SESSION IV

"Managing expectation, managing profit"

By Remond Sandosam (MON)

- 7 ways to get your customer to say WOW!
- 3 ways to manage customer expectations
- Creating customer service excellence culture
- What it takes to create satisfied customers

1545 - 1600: BREAKS

1600 - 1700: SESSION V

"Leaning your way in in a perfect storm"

By James Quan

- Understand the important of Lean 6 sigma
- 5 steps to incorporate lean 6 sigma in your company
- 3 ways to cut the process not the people
- Emulating the Toyota Production System

1700 - 2000: EXHIBITION

- 1 Kbase- Performance Management Software
2. Learnov8- Business Entrepreneur Skills Training Franchise
3. Jevince - Web 2.0
4. Malaysia Venture Capital Management Berhad

13 March 2009 (Sunday)

0900 - 1000: SESSION VI

“Why fear to sell & how to overcome it”

By Stanley Cham

- Programme your mind to sell in a tough environment
- 3 street-smart ways to utilize your marketing budget
- Sales 2.0: incorporating marketing in selling
- 15 tried and tested ways to guarantee you sales

1000 - 1100: SESSION VII

“Down sizing or right sizing your human resource?” By Sue Lim

- Why cut your valuable resources?
- 5 ways to reinvent your job description in a storm
- 3 ways to incorporate KPI which will ease the storm
- 5 ways to create Mini HR in departments

1100- 1200: SESSION VIII

“Setting up the right KPIs and manage performance for efficiency” by Ritesh, Kbase

- Manage performance with KPIs
- Using KPIs to create a better and efficient workforce
- 3 easy ways to map your strategy

1200 - 1300: LUNCH

1300 - 1400: SESSION IX

“Perfect Fund in a perfect storm”

By Husni Salleh, CEO of

Malaysia Ventue Capital Management Bhd

- Elements of a good business plan for funding
- Selling your business plan
- Creating a unique selling proposition with your business plan
- Unlock the key elements of a good business plan for funding

1400 - 1530: Q & A

1530 - 1600: CLOSING

1600 - 1800: EXHIBITION

10 Reasons Why You Should Attend the Perfect Storm Conference

1. Develop a powerful money making mindset
2. Learn how to sell ice to Eskimos
3. Implement money making strategies
4. Build team synergy in your organization
5. Create a strong customer service system to retain your existing customers
6. Master the art of street smart marketing
7. Network with like-minded and successful entrepreneurs like you
8. Deal head on with real business issues
9. Elevate your business to the next level
10. Discover simple strategies you can apply to your business immediately

Training Registration Form

Perfect Storm Conference 2009

Participants' Details

Name:

Position:

Email:

1) _____	_____	_____
2) _____	_____	_____
3) _____	_____	_____
4) _____	_____	_____
5) _____	_____	_____

Company _____ Tel _____ Fax _____
Address _____

PERFECT STORM CONFERENCE 2009

Course Fee: **RM699** (HRDF SBL Claimable)

For non HRDF contributor, cheque payment should be crossed and made to
“**Learnov8 Sdn Bhd**” and mailed with your registration form to:

“Learnov8 Sdn Bhd”

Suite 33-01, 33rd Floor, Menara Keck Seng
203, Jalan Bukit Bintang, 55100 Kuala Lumpur
Tel: 03-9076 8488 Fax: 03-9076 6488

**CALL HILSON AT 012-572 2763 TO ASSIST YOU ON HRDF APPLICATION
& CLAIM**

Registration Policy

Registration forms must be completed and submitted together with full payment.

Substitution or cancellation

Substitution of participants are allowed at no extra cost.

Cancellation from the program is subject to the following:

- 14 to 45 days 25% of investment
- 8 to 13 days 50% of investment
- 7 days or less 100% of investment
- No show / notice 100% of investment

DISCLAIMER

The organizer reserves the right to make any amendments and/or changes to the training program, venue, facilitator replacements and/or modules if warranted by circumstances beyond its control.



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